

Study Missouri Consortium Meeting Minutes

11 a.m. – 3 p.m.

Feb 2, 2015

Lee Room, Dulany Hall

Columbia College

Present:

Present:

Institution	Name + Email
Central Methodist University	Catherine Baxter (cbaxter@centralmethodist.edu)
Columbia College	Britta Wright (bwright@ccis.edu)
Cottey College	Melanie Gottlieb (mgottlieb@cottey.edu)
Jefferson College	Stacy Dean (sdean1@jeffco.edu)
Missouri Department of Higher Education	Jessica Duren (Jessica.duren@dhe.mo.gov)
Missouri State	Elizabeth Strong (phone) (elizabethstrong@missouristate.edu)
Missouri Valley College	Imani A. Johnson
Missouri Western	Ann Rahmat (phone)
Moberly Area Community College	Laura Mertens (lauram@macc.edu)
North Central Missouri College	Karla McCollum (kmccollum@mail.ncmissouri.edu)
St. Charles Community College	Dawn Huffman (phone)
St. Louis Community College	Chris Sulincevski (csulincevski@stlcc.edu)
State of Missouri International Trade Office	Kirsta Hinrichs
Washington University: St. Louis	Kaaren Quezada (phone) (kquezada@wustl.edu)

**I. Welcome and introductions** – Karla and Britta

**II. Review of minutes from December 8, 2014**

**III. Report of the Chair-** Karla McCollum

**a.** The Executive Committee met with the Trade Office

- Topics included how to kick start working closer together, marketing opportunities, etc
- List will be sent out for members to list top three majors as well as any unique factors of College/University to be promoted to Trade Office.

**b.** Study Missouri is on track in comparison to other consortia (i.e. Study New York)

**c.** Working with Cheryl from EdUSA to begin targeting Portugal, Albania, Serbia, Macedonia, Brazil, and Vietnam

- Virtual recruitment fair: able to take part in free webinars for countries we would like to target. The proposed timeframe would be in April.

**IV. Report of the Treasurer** –Joy Stevenson (will give update at next meeting)

## **V. Old Business**

### **a. Study Missouri Brochure**

- Email sent on January 30, 2015 stating that any final corrections needed to be submitted by February 6, 2015 and sent to Dawn Sees at: dawn.sees@dhe.mo.gov
- Decided on ordering 1,000 brochures at \$534.61 to be printed for distribution at the NAFSA 2015 annual conference.

### **b. Distribution List**

- Better options are being figured out for the distribution list
- Email Karla McCollum if your information needs to be updated or added

## **VI. New Business**

### **a. International Education Day: Tuesday, March 31, 2015**

- Tours of the Capitol should be arranged through advisors
- Everyone is encouraged to make appointments with senators/representatives to speak with them about the importance of international education, etc. Also, a great opportunity for students to experience.
- **Photo Contest Deadline: February 27, 2015**; students allowed to submit 2 entries. \*More information will be distributed soon\*

### **b. 2015 NAFSA reception planning**

- Domestic Initiatives Committee spearheading reception. Possible venues being scouted out; more information TBA

### **c. New Marketing Committee Chair**

- SM is still in need of a Marketing Chair. This position oversees the website and Facebook page as well as ordering materials.

### **d. Other Business**

- NAFSA registration and hotel booking opens up on Monday, March 2, 2015

## **VII. Committee Reports**

### **a. Web and Marketing**

- New marketing materials are now in

### **b. Membership and Finance**

- To be followed up with Bert

### **c. International Initiatives**

- \*more to come\*

### **d. Domestic Initiatives**

- Regular conversations are being held to get things set for International Education Day
- SM will have a booth at the NAFSA conference

### **e. Public Policy and Legislation**

- **NAFSA Advocacy Day: Wednesday, March 18-19** in DC. Grants for Region IV are awarded- contact Chris Sulincevksi for more information

**f. Education Abroad**

- Please send contact information for presidents/heads of any study abroad groups to Elizabeth Strong: [elizabethstrong@missouristate.edu](mailto:elizabethstrong@missouristate.edu)

**VIII. Future Meeting Dates**

- **Friday, April 17, 2015:** MAIN will take place from 9-11 a.m. then Study Missouri from 11 a.m.-3 p.m.
- **June 15-16:** Missouri International Educators Meeting at Northwest Missouri State University (check with Study Missouri members for carpooling options)